

General assembly - EUROPA DISTRIBUTION

November 11th 2007 - Estoril

BUDGET

We must convince new independent distributors to join Europa Distribution (notably in eastern Europe). The first results obtained by Europa Distribution should encourage German distributors who were mainly involved in the FIAD to join Europa Distribution.

The old system of fees (small, medium and large countries) seems to be too complicated and unfair. So that each distributor has the same importance and the same rights in Europa Distribution, it seems more effective to have the same fee for all distributors. Each member must consult the members of his country and prospective members to see if the sum of € 1000 per distributor is possible. *The decision must be given before mid-December.*

The research of subsidies will be undertaken with national agencies , MEDIA and private companies.

These changes will allow the hiring of Adeline Monzier part-time at first, then full time. She will have more time to concentrate on Europa Distribution, on its political role on national and European label and to prepare grant applications in order to implement useful tools for ED members.

MEDIA

Media automatic: the new guidelines that will be published in February 2008 are based on the ED proposal we've been working on last year. These new changes are positive for independent distributors: Each distributor will have more support on a first rank of admissions than before, in order to take more into account the risk of independent movies.

Media selective: We still have to gather ideas, Media is counting on our proposals. It is important to write a letter to Media so they take an official position about Media selective support remaining to distributors and not given to producers.

VOD

We tried last June to present to MEDIA a VOD project supported by ED but we had to face a lack of time and of preparation. Maybe we can establish a collaboration with some of the VOD platforms that attended the conference (Redfrog in Germany, Glowria in France, Filmklick in East Europe, headweb in Scandinavia)

NEXT MEETINGS

The next meetings will take place before the Unifrance Days in January and during the Berlinale. We plan to have each year one big conference in Estoril. The press will be invited during this next conference.

Each distributor should send its ideas and projects for the association for the beginning of next year.

Smaller Meetings will be organized with : Europa Cinema, Karlovy Vary for East-European distributors, local producers (as in San Sebastian and Estoril) during festivals....

WEBSITE

Each distributor has got a password in order to update the details of its society and especially the line up.

There is also a forum with different topics where each distributor can put its remarks and questions.

We have also put on line some case studies with the support of Cineuropa.org. We want to have regular case studies on upcoming movies so that distributors can have an idea of what has been done in other countries.

We'll also gather line up, marketing materials, and other information in order to have a better communication among distributors. *Please don't hesitate to tell us what you expect from the website so that we can work on them.*

MISCELLANEOUS

Media chronology: We are planning to make a short document comparing the media chronology in the European countries. This document will allow to have a discussion on the pertinence of Media chronology today. Are theatrical and dvd release too far from each other?

Organisation: We need more reactions from each distributor. It also been decided that the executive committee would have one week to react on the questions, otherwise the lack of answer will be considered as a positive answer.

National distribution associations and the press (Screen, Variety etc.) should be informed regularly on the activities of ED.